



ACUITY ADVANTAGE

EarthLIGHT Goal:

- Will be measured based on sales for CPHB, IBG, Stack, RSX, RSXF, WDGE, LBR, EVO 4&6, Embedded Controls, Slot 1, Renna, and SAF Family
- Product list was chosen based on energy efficiency, packaging, and other sustainability factors



EarthLIGHT is our commitment to make us a better company and a better world. Help us by getting involved with your agency for the chance to win a \$10,000 donation to the charity of its choice!

Here's How:

- Do good in your community**- Complete philanthropic activities such as making charitable contributions, positively impacting the environment, and promoting the overall well-being of agency employees.
- Share your #EarthLightInAction activity**- Have your agency post to its corporate social media profile with the hashtag #EarthLightInAction. Remember, posts with pictures are more likely to receive higher engagement.
- Earn points** - Each qualifying social post earns 10 points. Plus, earn double points for environmental related posts.

Top 10 point-earning agencies will earn a \$10,000 donation in their honor to a charity of their choice!



Looking for activity ideas? Consider these:

Philanthropic	Volunteer to Tutoring Kids
	Volunteer at Retirement Homes
	Volunteer at Pet Rescue
	Volunteer for Habitat for Humanity
	Host a Blood Drive at the Office
	Host a Food Drive for Local Pantry
	Participate in Feeding the Hungry
	Donate Backpacks and School Supplies for Kids
	Donation of Lighting Products to Charity Organizations
	Charitable Contributions
Environmental	Participate in City Cleanup
	Plant Trees
	Plant a Community Garden
	Go Green in the Office - reusable water bottles, paperless, etc.
	Create Employee Carpool Program
Associate Well-Being	Install Solar Panels for the Office
	Establish Recycling Program
	Create Employee Resource Group - Enabling Diversity
	Host Self-Defense Class
	Host CPR Training
	Establish a Mentorship Program

- Click here for more information!